KOMEN GREATER NYC

2014 Grantee Orientation

May 14, 2014
1. Welcome and Introductions – Anita McFarlane, MPH, Director of Grants and Public Policy, Komen Greater NYC

2. Grants Presentation
   • Grant Reporting and Modifications
   • Grantee In Good Standing and Other Program Opportunities
   • Komen Greater NYC Communications and Grantee Communications
   • BSA vs. BSE, Komen Greater NYC Events
   • Q & A

3. Grants eManagement System (GeMS) Overview
Welcome to the Greater New York City Affiliate of Susan G. Komen for the Cure!

- Introductions / Objectives
- Komen Greater NYC History
- Granting Program
  $1.8 million allocated to program in 2014
- Introduction to GeMS
2014 CBH & CRE by Geography, Number of Organizations and Percentage

- Bronx, 13, 18%
- Brooklyn, 13, 18%
- Manhattan, 13, 18%
- Nassau County, 4, 5%
- Queens, 14, 19%
- Rockland County, 2, 3%
- Staten Island, 6, 8%
- Suffolk County, 4, 5%
- Westchester, 5, 7%
- Suffolk, 4, 5%
- Westchester, 5, 7%
Grant Reporting

Two Grant Programs
• Community Breast Health (CBH) – one year cycle (April 1, 2014 – March 31, 2015)
• Clinical Research Enrollment (CRE) – two year cycle (2014 – 2016 CRE grants)

Reports
• Quarterly Reports for both CBH and CRE
• Submitted via Grants eManagement System (GeMS) – initiate report one week before deadline
• Contact grants staff one week before deadline if you need an extension on report deadline
Quarterly Reporting

CBH

• First Quarter – due on July 31, 2014
• Second Quarter – due on October 31, 2014
• Third Quarter – due on January 30, 2015
• Final Quarter – due on April 30, 2015 (cumulative)
Grant Reporting – refer to your application!

I. Narrative
II. Individuals Served – refer to Measurement Outcomes from 2014 RFA
III. Objectives
IV. Budget
V. Education Materials
Grant Payment Schedule

• CBH – After satisfactory review of Second Quarter Progress Report
• Contact us anytime, but the earlier the better!
• Technical assistance is available
Grant Modifications

- Quarterly Progress Reports
  - Budget Modification
  - No Cost Extension – only one allowed
  - Personnel Changes – provide resume

- Final Report
  - Return Funds
  - No Cost Extension
Goals of Site Visits

• To provide assistance and support to grantee.
• To build a relationship between Komen Greater NYC and the grantee.
• To evaluate the grantee’s progress towards achieving its project goals.
• To identify factors that have enabled or inhibited project goals.
• To discuss plans and processes for evaluating the project.
• To identify issues requiring further technical assistance.
Grantee In Good Standing

- General Conduct
- Reporting
- Unused Funds
- Personnel changes
- Grantee Materials
- Rescinded Funding
Other Program Information

- Educational Materials / ShopKomen.com
- Grantee Direct Ordering Program

- Small Grants Program:
  - Small Pilot or Capacity-Building Breast Health Program
  - Apply via GeMS
Other Program Information

• 2015 Request for Applications & Grant Development Workshops
  • Deadline for Letter of Intent: September 12, 2014
  • Deadline for Application: October 24, 2014
• Grants eManagement System (GeMS)
• Public Policy / Komen Advocacy Alliance
www.komennyc.org – Advocacy Page

Advocacy

Komen Greater NYC has been at the forefront in advocating for sound public policy on the local, state and national levels. Komen Greater NYC has advocated as an organization and in collaboration with others.

Help us ensure and protect government programs providing cancer services - especially to underserved individuals - by working with us and the Susan G. Komen for the Cure® Advocacy Alliance, the nonpartisan voice on the 2.5 million breast cancer survivors and the people who love them.

Our collaborative mission is to translate Komen for the Cure's vision of a world without breast cancer into action at every governmental level so that we can discover and deliver the cures for this devastating disease.

Learn more and sign up to be a Komen Advocacy Insider.

Komen Advocacy Alliance Accomplishments

The most recent achievements of the Komen Advocacy Alliance were inclusion of important provisions in the new health care law saving cancer patients and survivors. The Alliance and grassroots supporters worked tirelessly to get elements into the legislation:

- Ending insurance discrimination based on pre-existing conditions.
- Limiting out-of-pocket medical costs by eliminating annual and lifetime caps on benefits.
- Ensuring breast cancer screening is widely available, beginning at age 40.
The Komen Advocacy Alliance Website:
http://www.komenadvocacy.org/

2014 Grantee Orientation
http://foundationcenter.org/newyork/
Komen Greater NYC Communications

• General Grants Communication
  • Do we have the right contact for your organization?
• Monthly Grantee Update & Submissions
  • Do you receive these?
  • Would you like to contribute your organization’s events?
• Komen Greater NYC Website:
  www.komennyc.org
  • Is the person listed on our website the best person to call for information about your services offered?
PRESS

Articles, stories and listings in places such as:

- CBS 2
- NY1
- New York Times
- New York Amsterdam News
- WWE.com
- AliciaFoxNetwork.com
- ChicagoTribune.com
- Yahoo! News
- NewYorkSocialDiary.com
- GuestofaGuest.com
- NYSE.com
- CharityHappenings.com
- Wrestling.com
- Bed-StuyPatch.com
2013 Komen Greater NYC Grant Recipients

- 2013 Community Breast Health Grantees (CBH)
  - Education and Outreach
  - Screening Coordination
  - Support and Treatment

- 2012-2014 Clinical Research Enrollment Grantees (CRE)

2013 Community Breast Health Grantees (CBH)

Education and Outreach

Haitian American Cultural and Social Organization/HAC SO Community Center
Phenomenal Women “Fanm Vanyan”

Delivers breast health outreach, education and screening coordination services to low-income, underserved Haitian, Latina and African-American women primarily in the Rockland County villages of Spring Valley and Haverstraw (Rockland County)
Grantee Communications

• Komen Acknowledgment Guidelines
  • The Greater New York City Affiliate of Susan G. Komen® (Long form)
  • The Greater NYC Affiliate of Susan G. Komen® (Shorter form)

• Publication Guidelines
Breast Self-Awareness (BSA) vs. Breast Self Examination (BSE)

- 1. Know your risk
- 2. Get screened
- 3. Know what is normal for you
- 4. Make healthy lifestyle choices
Grantee Communications

• Press Releases / Template

• Press Coverage
Komen Greater NYC Events

• Grant Development Workshop – Late Summer / Early Fall: TBA

• Educational Expo at Race for the Cure – September 7th, 2014

• Community Outreach
Current Grantee Materials
2012 Grantee Orientation Materials

These materials were provided during the Grantee Orientation on May 9, 2012. Please refer to these documents for information regarding grant reporting and modifications, Komen Greater NYC communications, grantee communications and contact the Grants staff if you have any questions.

- 2012 Grantee Orientation Handbook
- 2012 Grants Orientation Powerpoint in PDF format
- Komen Grants Management System (GEMS) Grantee User Guide
- Komen Grants Management System (GEMS) PowerPoint in PDF format

Reporting Forms

All grantee reporting and grant change requests will be completed and managed within GEMS. Please refer to the Grantee Orientation Handbook and GEMS User’s Guide for further information related to grant reporting and modifications.

As this is the first year we are accepting reports via GEMS, we strongly encourage each grantee to start their progress report early to allow time to input information into GEMS. The last day that you can initiate a progress report in GEMS will be one week before the deadline. Please see the table below for deadlines.

<table>
<thead>
<tr>
<th>Reporting Cycle</th>
<th>Last Day to Initiate Report in GEMS</th>
<th>Progress Report Deadline</th>
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Any Questions?