FOR IMMEDIATE RELEASE

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Komen Greater NYC Celebrates Its 25th Anniversary on October 29, 2015 with Truth & Dare Symposium & Gala Award Reception

WHAT: Komen Greater NYC will celebrate its silver anniversary with an afternoon and evening of activities — the 25th anniversary symposium, Truth & Dare: The Truth About Breast Cancer Today By Women Daring To Make A Difference in the afternoon followed by the 25th Anniversary Celebration: The Truth & Dare Awards on Thursday, October 29, 2015.

These events will be separately ticketed and take place at the New York Academy of Medicine, 1216 Fifth Avenue. Combination tickets and packages are also available for purchase.

Truth & Dare Symposium (12:30 pm – 6:00 pm) in Hosack Hall
Medical science is making extraordinary breakthroughs in the diagnosis and treatment of breast cancer with many female researchers and physicians leading the way - changing the truths about the disease in innovative and daring ways and giving more women than ever hope and a better chance at survival.

The symposium will include three panels:

- New Truths in Screening & Prevention
- New Truths in Treatment & Survivorship
- Daring to Dream: Research that is Changing How We Think About Breast Cancer

Confirmed participants include Deborah Axelrod, MD (NYU Langone Medical Center), Priscilla K. Brastianos, MD (Massachusetts General Hospital/Harvard Medical School), Judy Garber, MD, MPH (Dana-Farber Cancer Institute/Harvard Medical School), Christina Giulano, MD (Maimonides Medical Center), Donna-Marie Manasseh, MD (Maimonides Medical Center), Olufunmilayo Olopade, MD, FACP (University of Chicago Medical Center), Ann Partridge, MD, MPH (Dana-Farber Cancer Institute/Harvard Medical School) and Amy Robach (ABC News, Good Morning America anchor and breast cancer survivor). Komen Greater NYC Board member and Medical Advisory Committee Chair Patrick I. Borgen, MD (Maimonides Medical Center) will serve as the moderator.

25th Anniversary Celebration: The Truth & Dare Awards (6:00 – 8:00 pm)
A lavish cocktail reception will take place in the New York Academy of Medicine Library and Reading Room. Its centerpiece will be the presentation of the Truth & Dare Awards. The Truth Award recipient will be Nancy G. Brinker, founder of Susan G. Komen®. The Dare Award honoree will be Komen Postdoctoral Fellowship Awardee Priscilla K. Brastianos, MD (Massachusetts General Hospital/Harvard Medical School).

WHO: Founded in 1990, Komen Greater NYC is celebrating its 25th anniversary in 2015. Since its founding, Susan G. Komen Greater NYC has awarded more than $47 million in grants to a wide variety of community partners and invested in cutting-edge breast cancer research programs. In the last five years alone, we have helped more than 830,000 women, men and families in New York City, on Long Island, and in Westchester and Rockland Counties. Twenty-five percent of every dollar raised funds national breast cancer research while seventy-five percent of the net monies raised goes right back into the communities to help the women, men and families in our service area. This year, Komen Greater NYC is awarding more than $1.4 million to 25 local breast health programs as well as $700,000 for national breast cancer research to find the cures.

WHERE: New York Academy of Medicine, 1216 Fifth Avenue, New York, NY 10029
WHEN:  Thursday, October 25, 2015
Symposium (12:30 – 6:00 pm in Hosack Hall)
Gala Cocktail Reception & Awards (6:00 – 8:00 pm in the Reading Room and Library)

SPONSORS

Presenting:  Cancer Treatment Centers of America
Platinum:  Sandra Kozlowski
Gold:  Pfizer
Silver:  Angeles Kozlowski
Corporate Wellness:  PepsiCo

More information:  Website, email or phone: 212-293-CURE

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