ADD YOUR FEET TO THE CAUSE!

Register for the Race on September 14th

Race season has officially begun. Applications and team kits are available and online registration is humming. Watch as the Manhattan skyline turns its lights pink from September 11th through September 14th for the City in Pink Celebration. This year’s New York City Honorary Race Chair will be New York State Senator and former First Lady of the United States Hillary Rodham Clinton. Jane Hanson and Maurice DuBois of NBC 4’s Today in New York will serve as New York City Honorary Race Chairs and Special Guest Hosts.

There are plenty of opportunities to volunteer. We need help with team packing, distribution of applications and on Race day. Contact Alyssa Levene, our volunteer coordinator, for more information at 212-560-9590 ext. 221 or e-mail at volunteer@komennyc.org.

Local Heroes Honored at the Seventh Annual BMW Ultimate Drive Events

Eighteen high-performance BMWs rolled through New York in May and June on their way across the country. For every mile that was tested driven, BMW donated one dollar to the Susan G. Komen Breast Cancer Foundation. At each dealership where the fleet stopped, a local hero was honored by the Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation.

**LOCATION:** BMW of Manhattan
**LOCAL HEROES:** Donna Hanover and JPMorgan

Donna Hanover, actress, television journalist and former First Lady of the City of New York, was honored for her longtime support of the Affiliate. Hanover served as Honorary Chair of the Affiliate’s largest fundraiser for eight consecutive years.

JPMorgan Treasury Services was honored for its commitment to the cause. The award was accepted in memory of Lenore Albom, a Vice President with the firm who died in March of breast cancer.

**LOCATION:** Life Quality Motor Sales BMW Brooklyn
**LOCAL HERO:** Karen Borack

Karen is a founder and former 10-year board member of the Affiliate. As a board member responsible for corporate support, Karen created corporate partnerships that brought in more than $500,000 annually. She remains very active with Komen today.

**LOCATION:** Hassel BMW of Freeport
**LOCAL HERO:** Doris Tipograph

Doris was appointed by the Nassau County Legislature to serve on the Hewlett House Council. Hewlett House is a supportive community resource center for people with cancer, their friends and family. She is a 46-year breast cancer survivor.

**LOCATION:** Competition BMW of Smithtown
**LOCAL HEROES:** Helen and Peter Billy

Helen is a two-time survivor of breast cancer. Helen and Peter have volunteered for both the Affiliate and Adelphi N.Y.S. Breast Cancer Hotline and Support Program for many years.

**LOCATION:** Habberstad BMW Huntington
**LOCAL HERO:** Linda Yudess

Linda is an active fundraiser for Komen NYC. As a recent breast cancer survivor, she is a fervent supporter of other women who are battling the disease.

**LOCATION:** BMW of Bayside
**LOCAL HERO:** SHAREing and CAREing

Anna Kril accepted the award on behalf of SHAREing and CAREing. Anna is the founder and president of SHAREing and CAREing, an organization whose mission is to provide emotional, social and educational services to breast cancer patients in Western Queens.

**LOCATION:** Pace BMW Mamaroneck
**LOCAL HERO:** George Selkirk

George lost his wife Jo’Ann, a former president of the Affiliate, to breast and ovarian cancer in December 2002. George has volunteered for many years for the Affiliate.

**LOCATION:** Westchester BMW
**LOCAL HERO:** Jackie Ramos

Jackie has been the Program Director of the Encore Plus Program at the YWCA of White Plains and Central Westchester since August 1997. The Encore Plus Program is a breast and cervical cancer early detection community outreach educational program for African American and Latina women living in Westchester County.

Special thanks to Meryl Schardin, Jennifer Buckler, Kathleen Murphy, Ellen Mandel, Rosemary Napoli and Ted Papapostolou, who organized our participation at each of the BMW sites.
On Wednesday, June 25, the Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation held its first annual Grant Awards benefit at the Yale Club in New York City. Komen Greater NYC announced the distribution of nearly $1.5 million in grants to organizations that provide breast health screening, treatment and education programs to medically underserved women throughout the five boroughs, Long Island, Westchester County and Rockland County. The Affiliate also funded one local research program at Albert Einstein College of Medicine.

Keynote speaker Dr. Judah Folkman talked about his groundbreaking work in the field of angiogenesis. Rene Syler, anchor of the CBS News morning program, The Early Show was the event’s emcee. John Mack Carter, founding Chair of the New York City Race for the Cure®, was honored at the luncheon. Also honored was Dr. Harold P. Freeman, one of the organization’s original grantees and founder of the Patient Navigator Program at Harlem Hospital, a program that now serves as a national model. The event raised more than $30,000.

NYC Women Smarten Up! And Learn For The Cure®

On Saturday, March 29, The Answer Factory held a one day financial workshop for women that benefited Komen Greater NYC. CNBC’s Maria Bartiromo and Money Magazine and NBC’s Today Show financial correspondent Jean Chatzky informed women about investing and managing their money. When the day was over, approximately 500 NYC area women had smartened up about their finances and more than $50,000 was raised for the fight against breast cancer.

2003 Grant Awards Luncheon

Keynote speaker Dr. Judah Folkman talked about his groundbreaking work in the field of angiogenesis. Rene Syler, anchor of the CBS News morning program, The Early Show was the event’s emcee. John Mack Carter, founding Chair of the New York City Race for the Cure®, was honored at the luncheon. Also honored was Dr. Harold P. Freeman, one of the organization’s original grantees and founder of the Patient Navigator Program at Harlem Hospital, a program that now serves as a national model. The event raised more than $30,000.

Interesting in Volunteering?

We need your volunteer support in many areas including:

- Race Week • Speakers Bureau
- Office Assistant • Data Entry • Sponsorship
- Public Relations • Grants • Special Events

To apply for a volunteer position call Alyssa Levene, Volunteer Manager at Komen New York City at 212 560-9590, Ext. 221 or write to her at volunteer@komennyc.org.

Volunteer Spotlight

Kristina Milligan

Kristina Milligan is a model volunteer. She began at Komen New York City in January 2003 after spending three years on the board for the Collin County Regional Affiliate in Texas. Her work at Komen was inspired by the passing of her godmother, who lost her battle to breast cancer.

Kristina has been a Volunteer Coordinator for the past few months, and has accomplished an incredible amount in a very short time period. Since taking on her current role, Kristina has created the Volunteer Manual, built a working database of volunteers, and has been a great help to the Volunteer Manager. She has also organized the volunteer files in the office and contributed to the development of the Volunteer Policies.

September Events

3-4 TEAM PACKING The annual tradition of sorting, labeling, and shipping team materials begins! Calling all hands on deck! Volunteers, staff, Race team members, please join us in the Bronx as we organize t-shirts, bibs, survivor materials.

Contact our Teams Coordinator for schedules, directions, and specifics at 212-560-9590 ext. 222.

All Are Welcome!

4 ANN TAYLOR SALUTE TO SURVIVORS

Ann Taylor hosts its annual Salute to Survivors program at their Madison Avenue flagship store.

The evening will feature a survivor fashion show, cocktails, and hors d’oeuvres.

For more information about obtaining an invitation, please call 212-560-9590.

By invitation only.

10 SMITH BARNEY LUNCHEON

Longtime Race sponsor, Smith Barney, hosts their annual women’s luncheon. Information regarding women’s health, the importance of breast health, and their support of the Race will be covered.

Lynne D. Abraham will be honored posthumously with the Extraordinary Achievement Award.

By invitation only.
Ann Taylor Salute to Survivors Sept. 4 – Survivor Models Needed

Survivors are essential to the work we do at Komen Greater NYC. Each survivor brings spirit and purpose to our mission and inspires us to work fervently for a cure. We at Komen Greater NYC want to hear from you – the survivors. Please write to us and tell us, in 500 words or less, your survivor story. Tell us what attracted you to Komen Greater NYC. Tell us what being a survivor means to you. How has Komen Greater NYC affected your life as a survivor? Winners will be selected to model in the Ann Taylor Salute to Survivors fashion show on September 4, 2003 at the Ann Taylor flagship store on Madison Avenue. If you are selected you will get a personalized fitting at Ann Taylor or Ann Taylor Loft and your make-up will be done professionally the day of the event. Entries must be postmarked by August 8. Winners will be notified no later than August 15.

Mail your survivor story, address, daytime and evening phone numbers, a photo and your dress size to:

Join The Survivor Challenge at Crunch Fitness!

Want to get in shape for the Komen NYC Race for the Cure®? Crunch Fitness and Komen Greater NYC are partnering to get 20 survivors in shape for the Race with a four-week long fitness program. Cardio-striptease, Latin dance classes, Psycho Karaoke, climbing the rock wall and much more! Survivor training classes will meet weekly for four weeks at Crunch on 59th and 2nd Avenue in NYC from 7:00am to 8:00am beginning the week of August 18th. Tell us your fitness level (beginners welcome!) and your interest in the Komen NYC Race for the Cure® in 500 words or less. Mail your entry to: The Greater NYC Affiliate of the Susan G. Komen Breast Cancer Foundation, Attn: Crunch Fitness Program, 341 West 38th Street, 10th floor, New York, New York 10018.

Gay Clark Stoddard Memorial Award

The Gay Clark Stoddard Memorial Award was created in 2001 so a patient could recognize a doctor or other health care professional who has gone above and beyond the call of duty. Please submit your nomination (1,000 words or less) telling us how your nominee has provided the highest level of compassionate care. Please provide specific examples. Entries must be postmarked or e-mailed no later than Thursday, August 21. Send your essay by mail to: Komen Greater New York City. ATTN: Gay Clark Stoddard Memorial Award Committee, 341 West 38th Street, 10th Floor, New York, New York 10018 or you may e-mail it to: nrubin@komennyc.org.

SEPTEMBER EVENTS

11-13 Pre-Registration & Sponsor Expo
Pick up your t-shirts and bib numbers early at our pre-registration event at Madison Square Garden. Come to The Garden to pick up materials, shop the boutique, and visit the survivors table. Participants dropping off pledge donations will receive a bonus gift, along with their pledge prize.

12-14 City in Pink® Celebration
Witness the New York City skyline turn pink in honor of the Race. Watch the Empire State Building and several other buildings light the way in the fight against breast cancer. Then join us for cocktails and appetizers as we honor our sponsors and Race committee members. More details to follow. By invitation only.

14 Komen New York City Race for the Cure®!
8:45am in Central Park
The Greater New York City Affiliate of the 
Susan G. Komen Breast Cancer Foundation 
341 West 38th Street, 10th Floor 
New York, NY 10018-2918

The Susan G. Komen 
Breast Cancer Foundation

LOCAL PRESENTING SPONSOR
MERCURY

LOCAL PRESENTING MEDIA SPONSORS
DAILY NEWS
4 NBC

DIAMOND SPONSORS
JPMorgan Chase
ANNTAYLOR
Loews
WESTIN HOTELS & RESORTS
STEIN ROGAN + PARTNERS

MEDIA SPONSORS

PLATINUM SPONSORS

GOLD SPONSORS
The Jacob D. Fuchsberg Law Firm, LLP
HIP Health Plan of New York
NEXTEL • Pfizer Women’s Health

SILVER SPONSORS
Consolidated Edison Company of New York
New York-Presbyterian Hospital • Pace University
Cancer Treatment Centers of America

Visit the Sponsor Expo at Pre-Registration at Madison Square Garden from 
September 11-13 and on Race Day in Central Park!
The Komen New York City Race for the Cure® is organized and produced by New York Road Runners in cooperation with the City of New York, Michael R. Bloomberg, Mayor; Adrian Benepe, Commissioner, Department of Park and Recreation; John J. Doherty, Commissioner, Department of Sanitation; Raymond W. Kelly, Commissioner, Police Department; Nicholas Scoppetta, Commissioner, Fire Department; and Iris Weinshall, Commissioner, Department of Transportation

The Greater New York City Affiliate of the 
Susan G. Komen Breast Cancer Foundation 
341 West 38th Street, 10th Floor 
New York, NY 10018-2918

2003 KOMEN NEW YORK CITY 
RACE FOR THE CURE™
SUNDAY SEPTEMBER 14, 2003
8:45 A.M. • CENTRAL PARK